

MEMORY TO MEMENTO - WHERE DID MY TIME GO?

If you've been following my new venture into online courses through Teachable, you might have heard tale of a Travel Journal workshop featuring my latest trip to Japan. In April, Stella and I took a magical journey East to my favorite place in the entire world in an effort to have an incredible experience worth documenting – a fancy way to say a 'work trip to Japan to experience and capture a holiday to film making a journal about.' Well, we did it, and it was incredible! The course itself is titled "Memory to Memento" and takes you through the trip and goes through the entire process I took to create the ultimate souvenir of the trip: my Japan travel journal. Unfortunately, I got back and realized that the 3 months following the trip were packed with other work-related projects that took priority over putting the course together. See, in my head courses can be put together in about a fortnight; because I know I could make the journal in a week or two. Even knowing my "Whimsical Illustration" course took over 150 hours (conservative guesstimate there) I still thought that I could do it so simply... I was so wrong. The difficulty I find in putting courses together is that they evolve and change as you go through them: You have an outline, an idea, a plan-ish and then as you work through it you find yourself adding parts, cutting the fat, re-doing things and searching for the thread that pulls the package together neatly. It's a tricky

process for me because I am typically inflexible to change, and the courses are an amoeba until they're done. So, I gave myself what felt like 3 minutes to complete the "Memory to Memento" workshop and here we are, August on PLAY2EST Patreon and not a travel journal workshop in sight. Wow dramatic, I need to ease up on this Nitro cold brew... Suffice to say, I did manage to do a lot before I hit the pause button. In fact, I am close to finishing the entire journal and the rest of the work comes in the form of filming the mini-tutorials, editing videos, formatting PDF's and creating the structure of content for Teachable. All 100% of me is disappointed that I had to delay launching the course, but as my family say "do it once, do it well". I know that I need more time to complete it the way I want it to be so I will do just that. PLAY2EST TV AND PLAYBOX Patrons keep an eye out for "Memory to Memento" behind-the-scenes videos and content coming in August.



travel journal sneak peek

IF A PICTURE IS WORTH A THOUSAND WORDS
THEN THERE'S A TRILLION WORD BIOGRAPHY
IN MY COLLECTION OF JOURNALS.

MY APPLE'S A LEMON...

Hold tight, I'm going on a rant. I don't know how many people know this but I use my Apple iPhone 7+ to do almost everything for my business; video content, photography, phone calls even. I got the phone in 2017 because everyone told me I would need one (true, but I was curious to see how much longer I could avoid having a phone bill). After years of dancing on cruise ships and connecting my iPod touch to wifi whenever I needed to contact home, I caved and started my relationship with the iPhone. For the most part, we are good friends. In fact, I don't take issue with the phone itself... It's APPLE I have beef with! If I knew then that Apple would constantly update my software (sometimes against my permission) I would probably have quit all my phone related endeavors immediately. EVERY SINGLE TIME it updates I am faced with the challenge of re-learning how everything works and what is suddenly no longer an option. Last year I lost my ability to use it for voiceovers, this year, it doesn't connect to iMovie (yes, I also use free video editing software, sue me). I have to stop the rant, but all of this to say: I am concerned. The phone has been updated a few times now and I have a feeling Apple is going to force an upgrade by way of update-killing my phone. Did any of this make sense? Probably not. I am terrible at fixing my technology problems and even worse at explaining them to the poor customer support staff. HELP!

