

PLAYBOX

HAPPY MAILERS!

Well everyone, we miscalculated again... of course by "we" I mean "me", I miscalculated again! I can't begin to describe how difficult it is to know what the right number of anything to prepare for is - I've had times where a product sold out in minutes and then I've over-ordered by hundreds. It's a game I love to play and I truly do my best to calculate it all but then you come through and surprise the life out of me! Last year we had just shy of 150 mailer boxes total shipped out through Playtest Patreone. This year I wanted to open up to International patrons and thought 300 was WAY TOO many, and 200 might be cutting it close, so I chose 240.



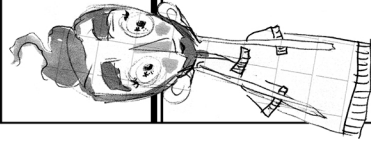
abandoned design work for september playbox mailer

Not all my manufacturers love to accept orders outside of their minimum windows, or in multiples of 50, so for some items I could place an order of 250 (10 full spare boxes just in case) and others were a 300-piece order. Multiply that by everything in the box and you can see it starts to all add up before the Patreone page has even launched. So, it was a decision based on 2018 data and 2019 financing. I know, you're riveted reading this! Haha, but I thought I'd just share a bit of where that decision came from since we did sell all the boxes out by the first afternoon. I even slid 20 spots from US over to International at about 1am on launch day. It's a bittersweet feeling: knowing that all the Happy Mail will be turning up to so many people, but also knowing there are some who just missed out. I will just mention though, September 1st may see patrons switch up their pledges or not auto-renew, so keep an eye out to see if you can snag yourself a spot then! All of August box items/packaging are here and will start to ship out soon and September box items have also started manufacturing. If you remember some of the issues from 2018 with missing packages and manufacturers' broken machines, you'll know why I pushed manufacturing so early this year. It's weird to think that we're a week in and I'm talking about September boxes, but I think it's an interesting look into the workings of jibCREATIVE and just goes to show why I had no choice but to become a "planner girl"!



testing papers for manufacturing new products

I'M REALLY LOVING THIS RIGHT NOW



You didn't sign up for poorly worded book reviews so I will keep this brief. I am OBSESSED! Beyond obsessed really, with 'The Art of Tim Burton' Deluxe coffee table book. I went on a bit of a Burton bender in 2018, then relaxed a little into the new year, now I'm BACK ON BURTON! haha. It's odd for me because our subject matter couldn't be more different - he loves dogs and dark creatures, I'm a cats and fairies man myself. But he is so creative and wildly expressive when it comes to letting his imagination out. I feel that on a deep level and so I am very happy to add this book to my collection of "Art of (mostly Disney)" coffee table books. It's absurdly expensive and I am so lucky Steve bought it for my 29th birthday. I was NOT subtle in dropping hints, trust and believe. If you want a little look inside and see the pieces below come together, check out my YouTube channel for an almost hour-long play session inspired by the book.



"you're terrible muriel" gel pen + loose watercolor

kath + kim and a self portrait of me being fabulous

60's burton barbies and self portrait of me returning to dance