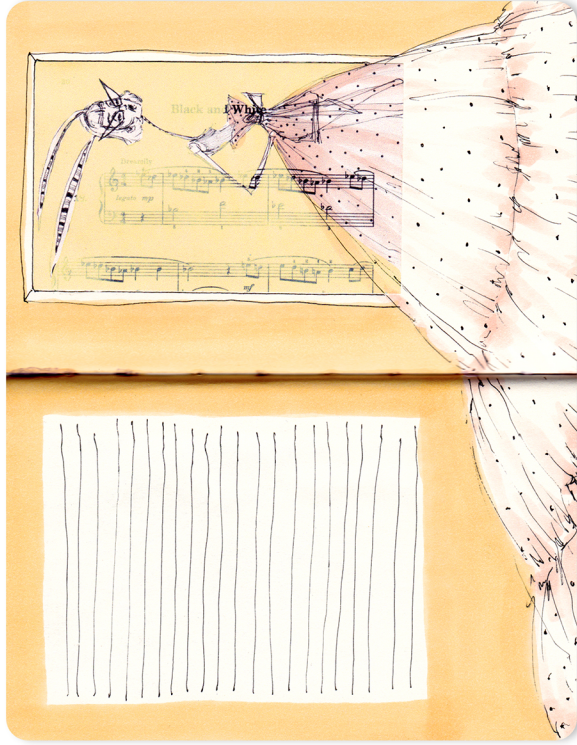




unexpected joys of simple spreads

In Play2est Press I've decided to put a spotlight on certain journal spreads for various reasons. This edition I've chosen quite a simple spread for a super random reason. If you're a PLAY2EST TV or PLAYBOX patron you might have seen this week's "Current Journals EPIC CHAT" video where I mentioned a beautiful Sojourner USA "ROWGUE" field notes reversible folio we were gifted at a recent meetup. It was actually my first Sojourner cover (yes, I have another one already, find me down a rabbit hole near you!). As soon as I got home, I immediately placed a hardcover Moleskine notebook my husband brought home from a Church event in there – desperate to start using it. But fear set in. It suddenly looked beautiful and untouchable. I even said in the video that I really want to get in there but I'm apprehensive. Well, in a video to come, I documented how to get rid of the "fear of starting" by just diving in head first. I tore out pages, splashed paint everywhere, played with ALL of the art supplies I could find and went wild. I



Final thoughts from me right now - I'm very happy to be back and trying my hand at Patreon again. Straight up, I'm echoing last year's sentiment that I don't think I could do it long term. I love the excitement of the experience and I know keeping it short term allows me to focus my best efforts towards creating content that is engaging, encouraging, educational and empowering. (and all other "E" adjectives, haha). I hope you find many reasons to laugh today and I'll be back with Edition #2 in a couple weeks - James.

PLAY2EST LAUNCHES



original sketches for the play2est tier crests

Well, it's all well and truly kicked off now hasn't it?! PLAY2EST officially launched August 1st and the dust is still settling. A million times over thank you for being here for the experience and I hope it is as enjoyable for you as it is for me. As per the standard, Patreon started us off with a few hiccups that are still being resolved a week in; namely the auto-renewal from uncanceled 2018 subscriptions. I appreciate the patience and grace shown in allowing me to get to the bottom of the confusion. We still have a few ongoing issues and I will continue to be transparent as I receive more information about what happened. For the most part, a lot of it is fixed, so that is starting to take a bit of the pressure off. Not going to lie, it was quite overwhelming to come to Patreon every day and greet the day with tons and tons or refund requests. I totally understand, it just hasn't been the most pleasant way to start the day – but, that's business, and it's not always all that and a bag 'o chips! Haha! This first week has seen 2 exclusive videos and multiple digital downloads. The Modern Kokeshi dolls popping up all throughout my Facebook and Instagram feed have been delightful so thank you for sharing those with us all. I never take for granted how vulnerable it can be to share your Creative journey online so to see so many wonderful posts warmed my Grinchy heart. I know I

shared a bit about some of the goals I had for Patreon this year in my YouTube video prior to launch. It was odd that I equated Patreon to my trip home to Australia, but I thought I would share that I booked my flights a few days ago – so, odd goal accomplished?! I am getting information sorted about the possibility of running a day of workshops whilst I'm home... well, my mother is getting the information... Haha, I seem to become a child again when it involves going/being home.

I booked my flights!

Another goal I mentioned was a secret that some viewers actually managed to figure out (re-watching the video I realized maybe I wasn't as subtle as I thought!). In any case, I believe that project will be seen to fruition with the investment capital raised through PLAY2EST 2019. It's something I've felt a calling on my heart to do for quite a long time now and this really seemed like the right moment. Ok, well I better get onto some different topics otherwise your whole first edition of PLAY2EST PRESS will just be a play-by-play of this first week on Patreon. Thank you again for joining us this year, I'm thrilled with the first week and I'm beyond excited to share what's coming!