



- 1 Choose an object you'd like to make a mascot for
- Break the object down into it's simplest block shapes
- Take that shape and shorten/fatten it. Option: put a slight bend in it
- Add a retro kawaii face. Tip: faces look cuter placed lower and with wide set eyes
- Place arms and feet on your mascot
- 6 Option: add a white bean/oval shaped highlight to your mascot and a super bold outline.
- Color to finish. A colored linework has a softer effect than black.



